

**Sample syllabus - Instructor will share final syllabus and updated itinerary with enrolled students.**

## **SYLLABUS - HOUSING AND URBANISM IN BARCELONA**

Landscape Architecture, Environmental Design, and Community Development, UC Davis  
Summer Abroad, July 1-31

### **PROFESSOR**

**David de la Peña**, PhD, Assistant Professor & Director, Landscape Arch & Env. Design, UC Davis  
dsdelapena@ucdavis.edu

**Robert Wiener**, PhD, Lecturer Community & Regional Development & Executive Director, California  
Coalition for Rural Housing, UC Davis rob@calruralhousing.org

### **LOCAL COORDINATOR**

**Carles Baiges Camprubí**, Architect and Urban Sociologist, LaCol Cooperativa d'Arquitectes  
carles@lacol.coop

### **COURSE DESCRIPTION**

Barcelona is hailed as a model of best practices for contemporary urbanism, affordable housing and neighborhood regeneration. This program examines the relationship between urbanism, housing, and community—looking at the city's urban history, its planning models, housing policies, and redevelopment plans for low-income, working-class, and immigrant neighborhoods, as well as emerging grassroots approaches in planning and design. This is a unique opportunity to learn about a world-class city while experiencing its vital public spaces, architecture, and cultural diversity. Through daily field trips, lectures, and design projects, students will learn, synthesize, and apply their knowledge to actual public spaces and communities in this dynamic urban laboratory. For more information, visit the [official website](#) or see what students did in the [2018 class](#).

### **COURSEWORK (students will select one of the following tracks):**

Note: Course prerequisites are waived for this course; students should consult with their major advisors to discuss how credits apply to their course of study in their own institution.

#### **Track One: Community & Regional Development**

- CRD 153B, International Community Development: Europe, is a 4-unit, graded course. Students, however, may elect to use a *Pass/No Pass* option with notification to the instructors no later than June 20, 2016. Please note that all classes counted for your major must be *letter grading*.

- CRD 198, Directed Group Studies, is a 4-unit, independent study course and will be graded on a mandatory *Pass/No Pass* basis.

#### **Track Two: Landscape Architecture & Environmental Design**

- LDA 191, Landscape Architecture, Planning & Design Studio, is a 5-unit graded course. Faculty initiated workshops featuring advanced studies and applications of original work in landscape architecture. Students from other campuses should coordinate the transfer of credits prior to departure (LDA 191 may be taken for 6 credits for semester-based students, for example).

- LDA 198, Directed Group Studies, is a 3-unit independent study course and will be graded on a *Pass/No Pass* basis.

### **COURSE LEARNING OUTCOMES (apply to both tracks):**

Upon completing this course, students will be able to:

- read historical traces in existing urban development patterns;
- discuss formal and grassroots approaches to urban planning and design

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- debate the complex dynamics of housing, immigration, and economics;
- collect data, interview stakeholders, and prepare evaluations of case study projects
- propose innovative solutions to urban problems based on class experiences.

### COURSE FORMAT

This course will be taught in English (knowledge of Spanish is not required). The course is committed to engaged learning. We learn through readings and lectures and activate that knowledge with site visits, reflections, fieldwork, and final group projects. A typical class day includes a late morning lecture followed by a field trip to visit the places discussed in the lecture. Occasional group meals will follow lecture. Occasional afternoon activities, museum visits, and other educational and recreational outings are scheduled for some afternoons or evenings. One required weekend field trip to Girona and the Costa Brava is included. All transportation to class trips is managed by the instructors and included in the course fees.

The course content covers topics in planning, design, and community development with a focus on urban design, community activism, participation, and housing. The course progresses as follows:

- For our initial half-week, we will get oriented to the city and to each other.
- In **Week 1**, we cover the history of urbanism in Barcelona.
- In **Week 2**, we delve into case studies through lectures and site visits guided by locals.
- In **Week 3**, we address pressing themes of gender, gentrification, immigration and housing.
- In **Week 4**, students work in teams on a specific project, conducting interviews, using visual observation, mapping, and design analyses.

### POLICIES, LOGISTICS, LODGING, TRAVEL, AND ADDITIONAL INFORMATION

Students will be required to review additional information that will be made available in a "Program Specific Guide." This guide will be available for consultation throughout the course. All students are held to a high standard of conduct, and unacceptable behavior is not tolerated.

### EVALUATION / GRADING

All students will be evaluated based on the following products:

- Attendance (20%)
- Reading Questions and Discussion Participation (15%)
- Journal / Sketchbook (25%)
- Group Projects and Essays (40%)

### ATTENDANCE

This course condenses a great deal of material into one month. Because of this, your attendance at every class meeting is important and we will keep a log of attendance for our records. If you **arrive late** or **leave early**, your attendance grade for the day will be marked down by half. Please honor the speaker by being on time by incorporating travel time to each location. If you attend class but are falling asleep or otherwise not attentive you may be asked to leave and will not receive credit for that day. Please be alert and ready to ask your question about the previous night's reading, to the speaker.

### READINGS

Readings are an essential part of this course and must be completed by the date listed. You will be asked to participate in discussions about the readings. Required readings will be drawn primarily from the **Course Reader**, which will be provided to students as an online resource.

A requirement of the class is to complete the readings and to **submit questions** for the speakers. These questions will be entered directly on the Canvas site and must be submitted the night before the

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lecture. No late questions accepted. Students will also benefit from reading the following **Optional Texts** about Barcelona prior to arrival:

- Hughes, Robert. (1992). *Barcelona* (1st ed.). New York: Knopf: Distributed by Random House. *This book is a classic on the history, economy, culture, politics and urbanism of the city.*
- Tóibín, Colm. (2002). *Homage to Barcelona*. London: Picador. *This book covers much of the same territory as the Hughes book above, but in a wonderfully readable and compelling writing style. Highly recommended airplane reading.*
- Busquets, Joan (2005). *Barcelona: the urban evolution of a compact city*. Rovereto, Cambridge, MA: Nicolodi, Harvard University Graduate School of Design. *This large volume describes the overall transformation of the city from an urbanist and architect perspective; though somewhat self-congratulatory, it is a useful reference. Available at the UCD Shields Library.*

### SKETCHBOOK/JOURNAL

Throughout the course, you will keep a journal / sketchbook. This should be a high quality (Moleskin or equal) book with blank pages (not lined). This is 1/4 of your grade, so please take it seriously. You will write entries for every day, about 3 pages a day. About two pages must be written reflections and one page must be a record of a visual observation (a sketch, a diagram, collage, or visual notes of some kind). You may do just one entry for the weekend or keep going every day. The journal may be personal and fun and make good keepsakes, but I expect them to react to the themes in the class as well. We will leave opportunities on our site tours for you to stop and sketch/write when possible. You should always bring your sketchbooks with you for this purpose. I will check your journals after the first week to make sure you're making good progress. I will collect your journals during the final week and they will be returned before you leave.

### GROUP PROJECTS

On the final day of the course, students working in groups of 6-8 will formally present research and design proposals for one of four projects that we have covered in class. Presentations will include a brief video; they will be made to the class and to invited guests, including representatives from the city, professionals, and neighborhood groups; they will be available online after they course as references. Students will be assigned groups during the first week of class. One Spanish-speaking student will be in each group to ease communication with local representatives. Design students will be integrated into each group depending on the composition of the class.

For these projects, the research should go beyond what was covered in class, adding context, history, pertinent details, and first-hand observations or interviews. Students should take a critical perspective, evaluating the project's successes, challenges, limitations, and its relevance beyond the project itself. Students will present the case studies in a video format. Students must also provide a handout (and digital pdf) to audience members with summary information such as maps, statistics, dates, and references. The four projects are described below.

**1. Tres Turons Park & Vallcarca** – Vallcarca is a hillside community in the district of Gracia, once at the periphery of the city. Over the past decades it has faced development pressure, and City efforts to demolish portions of the community for highway projects have stalled out. Community resistance has emerged in the form of alternative urban projects and proposals. Currently a new plan for a series of connected green spaces is being designed with community input and our class will study this process.

**2. Can Peguera Social Housing** – At the outskirts of Barcelona, Can Peguera is one of the most isolated neighborhoods in the city. The residential area was built in the early 20th century on land that had previously belonged to a farmhouse, Can Peguera, to house workers. They soon earned the nickname of Cases Barates – cheap houses. These simple, single-storey homes are now part of the urbanized area of Barcelona and make Can Peguera one of the most picturesque neighborhoods in Nou Barris. Like

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similar neighborhoods in the city built around the same time, the municipality is undertaking a process of modernization of houses and infrastructure, including improved connectivity to the rest of the city.

**3. Poble Nou / 22@ Innovation District** –Barcelona Activa, also known as 22@, began as a City of Barcelona initiative to transition the historic, but rundown industrial Poblenou neighborhood into an “innovation district” of technology and knowledge-driven enterprises. It promotes business start-ups, cutting-edge technology companies, and research. Since 2000, more than 3,500 businesses have moved to Poblenou with almost 100,000 employees and a nearly 25% increase in the district’s residents. However, neighborhood activists have raised serious concerns about gentrification and displacement of existing residents.

**4. La Borda Cohousing / Can Batlló Community Center** – The former factory complex of Can Batlló has been the site of neighborhood conflict over development for decades and is now an experiment in adaptive reuse of industrial zones and self-managed and self-built community space. It includes an urban vegetable plot, workshop, library, cultural center, cinema and print shop. La Borda is an innovative model of cooperative apartment housing in Can Batlló that is now expanding beyond this location with other cooperative housing projects springing up in the city.

### PRELIMINARY COURSE CALENDAR

## Barcelona Housing & Urbanism - July, 2020

Professor David de la Peña and Carles Baiges Camprubi  
Tentative calendar rev. Jan, 2020

		<b>1 Wednesday</b> <b>Arrival &amp; Check In</b> 3pm Checkin Start 6pm Class meeting and Intros Evening on your own to explore	<b>2 Thursday</b> <b>Orientation</b> 10am Orientation at Dorms Lunch together 3pm Orientation pt 2	<b>3 Friday</b> <b>Workshops</b> 10am sketching class 1pm tour of Barceloneta 3pm class theme introductions	<b>4 Saturday</b> <b>Day off!</b>	<b>5 Sunday</b> <b>Day off!</b>
<b>6 Monday</b> <b>City Origins</b> 10am Lecture at Villa Urania 11:30am Tour Old City	<b>7 Tuesday</b> <b>Expanding City</b> 9am Walk to Lecture 10am Lecture at Casa Elizade 1pm Group Lunch 3pm Visit La Pedrera by Gaudi	<b>8 Wednesday</b> <b>City of Neglect</b> 10am Lecture at Villa Urania 11:30am Tour Vila Olimpica 8pm July 4 Beach Picnic	<b>9 Thursday</b> <b>City of Hubris</b> 10:30am Lecture at Villa Urania 12pm Mapping Workshop	<b>10 Friday</b> <b>Girona and Costa Brava!</b> 8:45am Leave on charter bus 11am Girona tour 5pm Bus leaves for Tossa	<b>11 Saturday</b> <b>Tossa de Mar</b> 8pm Paella workshop	<b>12 Sunday</b> <b>Return to Barcelona</b> 4pm Depart Hostel
<b>13 Monday</b> <b>22@ / Poble Nou</b> 12pm Depart Dorms 1pm Lecture at Urbanisme and tour of Poble Nou	<b>14 Tuesday</b> <b>Tres Turons Park</b> 10am Depart Dorms 11am Lecture and tour 4pm Park Guell Visit 8pm Picnic at Bunkers	<b>15 Wednesday</b> <b>Can Peguera</b> 9am Depart Dorms 10am Coastal bike tour 12pm Lecture in Ateneu 9 Barris	<b>16 Thursday</b> <b>La Borda at Can Batlló</b> 11am Lecture and tour of Can Batlló and La Borda Coop Housing 2pm Return to Dorms	<b>17 Friday</b> <b>Day off!</b> Fill out your travel forms!	<b>18 Saturday</b> <b>Day off!</b>	<b>19 Sunday</b> <b>Day off!</b>
<b>20 Monday</b> <b>Right to Housing</b> 4pm Talk about the housing crisis and the anti- eviction movement at PAH headquarters	<b>21 Tuesday</b> <b>Gender &amp; Urbanism</b> 10am Museum Morning 1:30 pm Lunch at La Nueva Marquesa	<b>22 Wednesday</b> <b>Squats &amp; Permaculture</b> 11am Lecture at Can Masdeu 2pm Lunch at Can Masdeu 4pm Garden Work Day	<b>23 Thursday</b> <b>Stopping Gentrification</b> 4pm Lecture in Poble Sec 6pm Festa Major in Poble Sec	<b>24 Friday</b> <b>Pyrennes bus tour</b> 8am Depart on charter bus 2pm Picnic Lunch at Pavillion 6pm Return or stay for hiking weekend	<b>25 Saturday</b> <b>Day off or Pyrenees</b> Don't forget your travel forms!	<b>26 Sunday</b> <b>Day off or Pyrenees</b>
<b>27 Monday</b> <b>Group work</b> 9am Meetings with instructors 9pm Group dinner	<b>28 Tuesday</b> <b>Group work</b> 9am Meetings with instructors	<b>29 Wednesday</b> <b>Final Presentations</b> 9am Presentations at Fabrica 8pm Dinner at Can Magarit	<b>30 Thursday</b> <b>Reflections, wrap up</b> 11am meeting	<b>31 Friday</b> <b>Checkout</b> 11am Checkout from Dorms	<p><i>Note: All times subject to change. Always refer to Canvas Schedule for the latest.</i></p> <p><b>UC DAVIS</b> <b>STUDY ABROAD</b> <a href="https://globalllearning.ucdavis.edu/pathways/academics/studyabroad/sa/spain_housing">https://globalllearning.ucdavis.edu/pathways/academics/studyabroad/sa/spain_housing</a></p>	

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## **DETAILED COURSE SCHEDULE**

### **Wednesday July 1 - Arrival and Personal Orientation**

**14:00-16:00** Check-in

**18:00-20:00** Orientation

**20:00-21:00** Walk through Gracia

**21:00-23:00** Dinner on your own

Welcome and personal introductions! We will greet you in the lobby of the residence halls and you will get your keys and room assignments from the front desk. Then we will meet for introductions in the courtyard of the dorms. This orientation is focused on getting the most out of your personal experience in Barcelona. We will talk about personal goals, group goals and expectations, well-being, health, safety, money, language, and communication. After the orientation there will be some free time and an optional stroll through the neighborhood or down the Rambla through the medieval quarter to the sea.

### **Thursday, July 2 - Course Orientation**

**10:00-12:00** Orientation: on the course and Barcelona geography

**12:00-14:00** Lunch at location TBD

**14:00-17:00** Orientation to be continued

Today we will hold our second orientation about the course content. We will go over the syllabus and class themes, and discuss daily expectations, assignments and grading. After lunch, we will orient ourselves to the city of Barcelona and its culture. The evening is on your own to enjoy and explore.

### **Friday, July 3 - Workshops: Sketching and Barceloneta**

**9:30-10:00** Leave for workshops (bring sketching materials & beach wear!)

**10:00-13:00** SKILLS MODULE #1: Sketching in Barceloneta (with [Victor Swasky](#) of Urban Sketchers)

**13:00-16:00** Seafood Workshop at Port-workers Union Building with Marina

**16:00-20:00** Beach free time

Today we will conduct our first skills module on sketching in the city with renowned urban sketcher Swasky, who will accompany us through the port neighborhood of Barceloneta, including a tour of the Fisherman's port. We will meet Marina Monsonis, whose family has fished from this neighborhood since the 19th century. Marina will conduct a seafood workshop and show us how to prepare a traditional fish stew. After a slow lunch we can stroll out to the beach and enjoy a Barcelona sunset as a start to a weekend to enjoy as you please.

## **WK 1 - URBAN EVOLUTION**

Barcelona has become world-renowned, especially since the 1992 Summer Olympics, for the regeneration of its lower-income neighborhoods and transformation from a manufacturing base to a world-class tourism and high-tech magnet. But well before that, the city and region were leaders in creative thinking and implementation of urban planning principles. We will discuss urban and metropolitan evolution of the city through four scenes from its Pre-Roman origins to its contemporary status as a global tourist destination.

### **Monday July 6 – Scene 1: City Origins**

*Professor Rosa Cerarols-Ramirez, Pompeu Fabra University*

**10:00-11:30** Lecture: at Villa Urania

**11:30-13:30** Tour of the Born, Barri Gotic and Raval

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Guest Professor Rosa Cerarols will lecture on the early history of Barcelona, on life within the Medieval walls, and on the pressures to expand. She will also guide us on a walking tour of the Born, the "Gothic" Quarter, and the Raval, where we will see through layers of urban history and deconstruct its authenticity.

### **Readings:**

- [Joan Busquets, 2014. \*Barcelona: evolution of a compact city\*. Ch. 2, pp. 56-97](#)

### **Tuesday July 7 – Scene 2: Expanding City**

*Kerstin Burckhart, PhD, Generalitat de Catalunya*

**9:00 - 9:45** Leaving promptly at 9am to walk to Casa Elizalde

**10:00-11:30** Lecture

**11:30-13:00** Walking Tour of Eixample

**13:00-15:00** Group lunch

**15:00-17:00** Visit: La Pedrera (Casa Mila) by Gaudí ([MAP](#))

We will discuss the growth of the city beginning in the 1800s, in which industrial capitalism created new forms of wealth and bourgeois lifestyles. We will explore how these forces were projected onto physical space in the form of urban expansion. Our guest, Kerstin Burckhardt, is a scholar, planner, and expert on the work of urbanist Ildefons Cerdà, who designed the Extension (Eixample) in 1859. After the lecture, we will take a walking tour of the district, culminating in a visit to Gaudí's famous work Casa Mila, known as La Pedrera.

### **Readings:**

- [Salvador Tarragó. 2001. "Three Holistic Proposals for a Complete, New, Integrated City."](#)

### **Wednesday July 8 – Scene 3: City of Neglect**

*Carles Baiges Camprubí*

**10:00-11:30** Lecture: at Fabrica del Sol

**11:30-13:00** Tour of Olympic Village

Planning during the dictatorship of Francisco Franco, 1939 to 1975; use of planning, community development, and housing policy as a tool of central government control from Madrid; suppression of Catalanism and the necessity of neighborhood organizing. Urban projects during the end of the dictatorship, including the Olympic Games of 1992. Tour of the Olympic Village.

### **Readings:**

- [Nico Calavita and Amador Ferrer. 2000. "Behind Barcelona's Success Story: Citizen Movements and Planner's Power," in \*Journal of Urban History\*. Vol. 26, No. 6, p. 793-807](#)

### **Thursday July 9 – Scene 4: City of Hubris**

*Francesc Muñoz, Geography, Universitat Autònoma de Barcelona*

**10:00-11:30** Lecture: at Villa Urania

**11:30-13:00** Tour of Olympic Village

The transformation of the coast of Barcelona was completed in 2004 with the construction of the project for the 2004 Forum of World Cultures. In many ways this was simply the continuation of a tradition of major city improvements paired with World Expositions (1888, 1929, 1992, 2004). In another way this project is seen as a turning point and as a failure of this model to produce an overall benefit for the citizens in the way that previous projects did.

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### Optional Reading:

- [Francesc Muñoz. 2010. "Urbanization: Common landscapes, global places, Preview the document" in The Open Urban Studies Journal, Vol 3, p. 78-88](#)
- [Montaner Bcn Model.pdf](#)

### Friday, July 10 – Field Trip to Girona

**8:45** Meet promptly, board charter bus to Girona

**Classroom en route:** SKILLS MODULE #2: Listening (Researching with People, Interviews, Surveys, etc.)

**10:30-13:00** Group tour of Girona ([MAP](#))

**13:00-17:00** Free Time: lunch and explore on your own

**17:00** Depart for Tossa de Mar by charter bus

Lodging at hostel two nights

Day trip to the second largest city in Catalonia. See the transformation of the city over the centuries, eat gelato at one of the best gelaterias in Spain, see sites filmed for Game of Thrones (!), walk the pedestrian bridge by Gustav Eiffel. Following this day trip professor de la Peña will take the group to the coastal city of Tossa de Mar.

### Saturday, July 11 – Day at Tossa de Mar

Enjoy this magical beach town on the Costa Brava. Enjoy a paella, sit on the beach, take a hike along the cliff edge to hidden cove beaches, and take a leap into the warm turquoise Mediterranean. In the evening enjoy tapas on the terrace and watch Dani our host make us all a giant paella.

### Sunday, July 12 – Return to Barcelona

**Time: 5pm** Depart hostel for charter bus

## WK 2 - CASE STUDIES

The history of Barcelona's urban form shows us how repeatedly the city swings between two strong poles--of top-down expert-driven city projects and of strong community-based social movements. This tension exists in the contemporary city and we will explore it through four case studies in housing and urban planning, two city-driven projects and two community-driven projects. These case studies will become the focus of small-group class projects that you will complete in Week 4.

### Monday, July 13 – CASE 1: 22@ and Gentrification of Poblenou Neighborhood

*David Martinez Garcia, 22@ Committee at BIT Habitat Foundation*

**10:30** Meet: Leave lobby promptly to travel by Metro to Poblenou

**11:30-13:00** Lecture: David Martinez Garcia, Impacts of Barcelona Activa projects in Poblenou

**13:00-14:00** Visit Els Encants market for snacks

**14:00** Return by Metro

Barcelona Activa, also known as 22@, began as a City of Barcelona initiative to transition the historic, but rundown industrial Poblenou neighborhood into an "innovation district" of technology and knowledge-driven enterprises. It promotes business start-ups, cutting-edge technology companies, and research. However, neighborhood activists and others have raised concerns about gentrification and displacement of existing residents. We will learn about the impacts of regeneration and whether adequate steps are being taken to minimize displacement.

### Readings:

- [Igor Guilla. 2015. "Gentrification: the case of the Poblenou district in Barcelona".](#)

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-Valentina Marconi. 2015. "Poblenou, from Barcelona's old industrial centre to new business, innovation and tourist district", in *Catalan News*.

-Anna Adorjan. 2016. "Slow Urban Development, The History and the Future of Poblenou, 22@ District of Barcelona, Spain", in *Journal of Built Environment*, Vo. 4, Issue 1, pp. 5-9.

### Tuesday, July 14 – CASE 2 Community-based Planning at Vallcarca and Tres Turons Park

Rafael de Balanzó, PhD, Queens College at the City University of New York

Montse Dominguez & Carles Esquerra (Ajuntament BCN)

**10:00-11:00** Depart promptly

**11:00-13:00** Lecture and Tour of Vallcarca at Aula Ambiental Bosc Turull ([MAP](#))

**13:00-15:00** Lunch on your own in Vallcarca

**16:00-18:00** Visit Gaudi's Park Guèll

**20:00-22:00** Hike to Sunset Picnic at the Bunkers

Vallcarca is a hillside community in the district of Gracia, once at the periphery of the city. Over the past decades it has faced development pressure, and City efforts to demolish portions of the community for highway projects have stalled out. Community resistance has emerged in the form of alternative urban projects and proposals. In 2017 a competition was held to approve a new urban plan. We will work with an expert in urban resilience on a plan for the new Tres Turons (Three Hills) Park.

#### Readings:

- [Balanzo and Rodriguez-Planes, "Crisis and Reorganization in Urban Dynamics: The Barcelona Case Study," in IZA Institute of Labor Economics. April 2017, pp. 1-35.](#)

### Wednesday, July 15 – CASE 3: Can Peguera – Regeneration of Marginalized Older Neighborhoods

Lisa Marrani, Architect

**9:00** Meet: Leave lobby promptly to walk to bike rental shop

**9:30** Bike Tour: Bike to Can Peguera neighborhood via Bon Pastor

**11:30-12:30** Walking Tour: Can Peguera and Cases Barates, Lisa Marrani, AAVV Can Peguera

**12:30-13:30** Lecture: Lisa Marrani, AAVV Can Peguera

**13:30-14:00** Bike Tour: Bike to Besos River Park

**14:00-15:00** Picnic Lunch: Besos River Park

**15:00-16:30** Bike Tour – Return bikes and walk back

At the outskirts of Barcelona, Can Peguera is one of the poorest and most isolated neighborhoods in the city. The residential area was built in the early 20th century on land that had previously belonged to a farmhouse, Can Peguera, to house workers. They soon earned the nickname of Cases Barates – cheap houses. These simple, single-storey homes are now part of the urbanized area of Barcelona and make Can Peguera one of the most picturesque neighborhoods in Nou Barris. Like similar neighborhoods in the city built around the same time, the municipality is undertaking a process of modernization of houses and infrastructure, including improved connectivity to the rest of the city.

#### Readings:

-[CoLab Radio, Community Innovators Lab, Massachusetts Institute of Technology, series of 5 posts on Bon Pastor neighborhood and Casas Baratas.](#)

### Thursday, July 16 – CASE 4: La Borda Cooperative Housing at Can Batlló

Arnau Andres and Carles Baiges Cambribí, Lacol

**9:15** Meet for prompt departure

**10:00-11:00** SKILLS MODULE #3: Reading and Making Maps



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### 11:00-13:00 Lecture and Tour at Can Batlló [\(MAP\)](#)

This 40 acre site was formerly a textile factory, source of wealth for the Batlló family (Gaudi's famous patrons). During the dictatorship, the property fell into the hands of an industrialist, whose heirs currently own most of the property and have been attempting to develop much of it for profitable luxury housing. The remainder of the site has been promised by city administrations for city amenities: a park, school, sports facilities, library, medical facilities, etc. Fed up with waiting, community members began an aggressive campaign to claim the site, working with the architects of Lacol (then still students) to propose new uses. With access granted in 2011, the site has been an experiment in DIY community building.

#### **Readings:**

- [Eduard Cabré & Arnau Andrés, "La Borda: a case study on the implementation of cooperative housing in Catalonia" \(2017\)](#)

### **Day 10 – Friday, July 17 – Day off. Enjoy!**

Enjoy this long weekend to travel, but don't forget to fill out your travel forms first. For those interested in visiting the Balearic Islands, you can tag along on a trip to Mallorca or Menorca ... ask the instructors.

### **WK 3 - CURRENT THEMES**

Nationwide, Spain has made remarkable strides in housing policy and programs over the last several decades, achieving the highest homeownership rate in Europe. However, huge growth in population and prosperity in cities like Barcelona and its metropolitan area have had profound impacts on the demographics of the region, the supply of affordable housing, and the character of existing neighborhoods. Recently, the worldwide economic downturn has slowed the pace of development. These trends raise profound questions about where young people will live, how new immigrants will be integrated, and how change will be managed.

### **Monday, July 20 – Housing Policies & Crises**

*Santi Mas de Xaxàs Faus of Personas Afectadas por la Hipoteca (People Affected by the Mortgage Crisis, or PAH)*

#### 16:00-18:00 Lecture at PAH headquarters [\(MAP\)](#)

Discussion of the huge impacts of the foreclosure crisis in Barcelona and grassroots efforts to fight back. Movie highlighting the foreclosure struggle. Comparisons to and contrasts with the foreclosure crisis in California and the U.S.

#### **Readings TBA**

- [Eduardo Romanos, 2014. "Evictions, Petitions and Escraches: Contentious Housing in Austerity Spain," in Social Movement Studies: Journal of Social, Cultural and Political Protest, 13:2, p. 296-302.](#)

### **Tuesday, July 21 – Gender and Urbanism**

*Blanca Valdivia Gutiérrez, Universitat Politècnica de Catalunya & Feminist Urbanist Collective Punt 6*

#### 10:00-13:00 Optional Museum Morning: Your Choice (bring back receipt)

#### 14:30-16:00 Lunch at La Nueva Marquesa near Camp Nou Soccer Stadium and Museum [\(MAP\)](#)

#### 16:00-18:00 Discussion at Barcelona School of Architecture, UPC-ETSAB

Spend the Morning at a Museum of your choice, then meet up with everyone for a group lunch. After lunch we will walk up to the Barcelona School of Architecture. There, we will have a talk about feminism, urban space, and planning.

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### **Readings:**

- Blanca Gutiérrez Valdivia and Pilar García Almirall, "[Immigrant population, public space, and housing in Barcelona](#)," 2011.

### **Wednesday, July 22 – Squats and Permaculture**

**11:00-13:00** Lecture at Can Masdeu

**13:00-15:00** Meal at Rurbar

**16:00-19:00** Garden work day

In the hills overlooking the city lies a former mansion and a former hospital that have been converted into housing and a permaculture farm by socially and ecologically minded squatters. This space functions as an informal social center and a hub of alternative political organizing and resistance. We will learn about the history of this place and about the principles of permaculture before enjoying a meal and helping with their weekly garden work day.

### **Readings:**

- tbd

### **Thursday July 23 – Gentrification in Poble Sec**

*Raons Públiques*, David Bravo, organizations from Poble Sec, and city representatives

**16:00-18:00** Lecture in Poble Sec at Centre Cívic El Sortidor ([MAP](#))

**18:00- 23:00** Festa Major de Poble Sec

Gentrification is the upscaling and renovation of existing neighborhoods that causes pressures to displace people. In Barcelona's exploding tourist economy, many neighborhoods have been witnessing their transformation from community-oriented places with family businesses to AirBnB flats with slick eateries and shops. An aggressive anti-gentrification and anti-tourist movement is underway, with city and community leaders seeking a path forward to mitigate gentrification's worst effects. We will hear from a few organizations leading the charge in the neighborhood of Poble Sec.

### **Readings:**

- [Montserrat Pareja Eastaway. 2016. "Urban dynamics and regeneration: housing, gentrification and tourism at La Barceloneta, Spain"](#)

**Group project mockups are due before the end of the day.**

### **Friday, July 24 – Architecture and Landscape in Rural Catalonia: Field Trip to the Pyrennes**

**9:00-18:00** Tour of town of Olot & La Garrotxa volcanic park

**14:00** Picnic Lunch

We will hop on a chartered bus and set off for a private tour of the small town of Olot, home to RCR Arquitectes, last year's winners of architecture's biggest prize: The Pritzker Prize. We will tour several of their projects, enjoy a catered picnic lunch, and walk through the volcanic park La Garrotxa. The bus will return to Barcelona in the late afternoon, or choose to stay at the edge of the Pyrennes for a weekend of outdoor adventure and hiking to France!

### **Readings:**

- tbd

### **Saturday, July 25 - Sunday, July 26 - Optional Pyrennes Expedition with David**

## Sample syllabus - Instructor will share final syllabus and updated itinerary with enrolled students.

### WK 4 - GROUP PROJECTS

Working in five small groups, students will spend most of the week will be assigned to local agencies and projects introduced in Week 3 where they will research housing and community development needs, plans, and solutions. The week will culminate in presentations of findings before the entire class.

#### Monday, July 27 - Small Group Project Work

**9:00-11:00 Meetings:** Groups meet with David and Carles to discuss research

**20:00-23:00 [Open Air Concert & Movie](#)** at Montjuic Castle, [Movie: Snatch \(english\) optional](#)

Students will begin their small-group research by meeting with the instructors. In the evening students can opt to return to Montjuic Castle for an open air movie night.

#### Tuesday, July 28 - Small Group Fieldwork

**9:00-11:00** Groups meet with Instructors to discuss research

Reviews of local plans, interviews with professionals and residents, and participant observation.

#### Wednesday, July 29 - Final Project Presentations

**9:00-15:30 Presentations:** at Villa Urania

Groups will present their final work to each other and to our community partners.

**Journals are due at 9am!**

#### Thursday, July 30 - Reflections and Wrap Up

**11:00-13:00** Meet for wrap up

**20:30-23:00 Farewell Dinner:** Can Magarit (C. Concòrdia, 21), Poble Sec

We will meet late morning for a class wrap up and a final activity. Enjoy the day and meet in the evening for a final group dinner and dancing.

#### Friday, July 31 - Departure

**11:00 Check out**