



UC Davis Summer Abroad

## **Global Fashion in China**

/ Shanghai上海 / Wuxi无锡 / Suzhou苏州 /

**DES 131: Global Fashion and Product Design  
(4 units)**

**DES 198: Directed Group Study  
(4 units)**

**June 21 – July 18, 2020 (Summer Session I)**

Instructor

**Adele Zhang**

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Department of Design



## Description:

We will be stationed in the Yangtze Delta Area – the birthplace of silk and now the hub of modern fashion and textile production in China. With easy access to Shanghai and many other famous historical textile sites, students will visit museums to study Chinese traditional costumes and their influence on global fashion development, as well as take field trips to the factories where many internationally recognized fashion brands are made to investigate the latest apparel and textile facilities. With a flexible summer schedule, students can shop at textile markets, interact with local designers and dealers, visit the famous oriental gardens in the region, or relax in town to observe the lifestyles where the deep roots of Chinese civilization meet western influence.

- Exploration of materials, embellishments, and structural techniques in wearable objects derived from historical and contemporary world cultures.
- Understand how these factors influence, and provide a context for, the development of design thinking.
- Emphasis on unique qualities of individual expression applied to textiles and fashion design.
- In-depth understanding of the fashion industry that is related to many levels of social and technological impact.

## Logistics:

The course consists of lectures, sketchbook assignments, and group projects and discussions. Class meets regularly on weekdays from 9:30 am to noon unless there are off-campus field trips arranged (see schedule). To work in class is a requirement. In addition to the time in class, students will be expected to work outside of class for sketchbook assignments, design journals and group projects. If you arrive late or must miss class (for an extraordinary reason) you are responsible for reporting to the on-site coordinator and the instructor. As a courtesy to everyone, please keep yourself accountable and arrive on time. You will be expected to use lab time for teamwork — this will feed into your team participation grade. Time will also be scheduled for individual evaluation and consultation with students in afternoons and evenings.

- Summer Session is short and intense. No late project/s will be graded after the program is dismissed.
- Class announcements will be posted to your @ucdavis.edu emails. Please check your UCD emails regularly before bedtime.



## Course Prerequisite:

No Prerequisites required.

Basic knowledge of clothing construction, apparel pattern development can enhance the learning experience in this program. Fundamental hand drawing and CAD skills are necessary for completion of assignments and designer's journey.

## Assignment Overview:

**Project 1:** Sketchbook Assignment: an illustrated design essay

Due: July 17 (50%)

**Project 2:** Sampler Garment: T-shirt transformation

Due: July 13 (10%)

**Project 3:** Group Final Project: a production line for 2021

Due: July 10 (30%)

**Program participation:** Attendance, Participation, Team Discussion (5%)

**Peer Evaluation:** Accountability, Congeniality (5%)

## Supplies:

1. No textbook required; reading materials will be provided prior to departure
2. 8.5 x 11 **spiral** bond sketchbook
3. A pack of 6-color (min) colored pens/pencils/markers for sketchbook assignments
4. Glue sticks or scotch tape, scrapbook supplies (not in bulk packs)
5. A small sewing kit including scissors, hand sewing needles
6. An unlocked smartphone for communication and photos
7. Flash drive for homework and design images
8. Personal laptop with Adobe Photoshop, Illustrator, etc. is strongly recommended



This schedule is subject to change due to local weather condition and event calendar.  
Please refer to Assignment Handouts for additional information and due dates.

## Week One

6.21 (Sun)	全天 AM/PM	报到 Report to program	Arrive at hotel in Shanghai near PVG airport with free shuttle service 上海浦东机场附近有班车接驳旅馆
6.22 (Mon)	上午 AM	上海-无锡 Shanghai-Wuxi	10:00 — 大巴上海接至无锡江南四季酒店 Travel in shuttle bus to Wuxi, depart at 10:00, check in Four Seasons Hotel
	下午 PM		<ul style="list-style-type: none"> <li>• 中午便饭 Simple lunch at hotel after check-in</li> <li>• On-site orientation after lunch at hotel</li> <li>• 领取校园卡 pick up campus cards</li> <li>• 博大假日广场、购物 casual shopping at Boda Holiday Plaza near campus on own</li> <li>• Tour and Dinner at canteen</li> </ul>
6.23 (Tue)	上午 AM	开班仪式 (设计楼) Reception	<ul style="list-style-type: none"> <li>• 9:30 — 自行坐小黄车至江南大学设计学院 take campus shuttle to School of Design building</li> <li>• 10:00 — 开班仪式 JNU faculty and UCD delegations (welcome and presentations)</li> <li>• 11:30 — 长广溪宾馆大厅就餐 Welcome lunch at Chang Guang Xi Hotel on campus</li> </ul>
	下午 PM	课时 Class (Room TBD)	<ul style="list-style-type: none"> <li>• 2:00 — First lecture “Global Fashion Trend v.s. Style” (Zhang)</li> </ul>
6.24 (Wed)	上午 AM	讲座 Guest lecture	<ul style="list-style-type: none"> <li>• 10:00 — 中国服装简史 The History in Development of Chinese Clothing (90 mins)</li> </ul>
	下午 PM	课时 Class	<ul style="list-style-type: none"> <li>• 1:30 – Assign Sketchbook Assignment</li> <li>• Chinese Costume in Modern Fashion</li> </ul>
6.25 (Thr)	上午 AM	讲座 Guest lecture	<ul style="list-style-type: none"> <li>• 10:00 — 中国传统服饰 The Form and Meaning of Chinese Traditional Clothing (90 mins)</li> </ul>
	下午 PM	参观服饰传习馆 Visit JNU costume collection	<ul style="list-style-type: none"> <li>• 1:30 — 3:00 visit and sketch at JNU textile collection</li> </ul>
6.26 (Fri)	全天 AM/PM	Fieldtrip 苏州 Suzhou	<ul style="list-style-type: none"> <li>• 8:00 — 乘坐大巴前往苏州园林，刺绣博物馆 visit Suzhou Garden, Embroidery Museum by tour bus (lunch provided)</li> </ul>
6.27 & 28. No class activities (Suggestion: tour in Wuxi Downtown with Adele)			



## Week Two

6.29 (Mon)	上午 AM	讲座 Guest Workshop	<ul style="list-style-type: none"> <li>• 10:00 — Traditional Chinese Art of Embroidery (Lecture)</li> </ul>
	下午 PM		<ul style="list-style-type: none"> <li>• 1:30 — Traditional Chinese Art of Embroidery (Hands-on)</li> </ul>
6.30 (Tue)	全天 AM/PM	Field Trip 苏州镇湖 Zhenghu	<ul style="list-style-type: none"> <li>• 8:00 — 乘坐大巴前往镇湖参观+刺绣体验 Embroidery village and hands-on workshop by bus</li> </ul>
7.01 (Wed)	全天 AM/PM	课时 Class	<ul style="list-style-type: none"> <li>• 10:00 — Assign T-Shirt Project</li> <li>• Studio time</li> </ul>
7.02 (Thr)	全天 AM/PM	Field Trip 惠山老街 Huishan Old Town	<ul style="list-style-type: none"> <li>• 10:00 — 惠山古镇文化街, 写生 Cultural tour at Huishan pedestrian district</li> </ul>
7.03 (Fri)	全天 AM/PM	课时 Class	<ul style="list-style-type: none"> <li>• 10:00 — Studio time</li> <li>• Sketchbook first review</li> </ul>
7.04 & 05. No class activities			

## Week Three

7.06 (Mon)	全天 AM/PM	课时 Class	<ul style="list-style-type: none"> <li>• 10:00 — Lecture: Understanding of Apparel Industry (Zhang)</li> <li>• Assign Group Project</li> </ul>
7.07 (Tue)	全天 AM/PM	Field Trip 阳光集团 Sunny Apparel	<ul style="list-style-type: none"> <li>• 8:00 — 乘坐大巴 bus to site study at factory (lunch provided)</li> <li>• Shopping at Hailan Apparel Mall 海澜购物</li> </ul>
7.08 (Wed)	全天 AM/PM	课时 Class	<ul style="list-style-type: none"> <li>• 10:00 — Studio time: sketchbook review</li> </ul>
7.09 (Thr)	全天 AM/PM	Field Trip 无锡 Wuxi	Tour to Taihu Lake and temple by bus (lunch provided) 太湖一日游
7.10 (Fri)	全天 AM/PM	机动日 Flexible day	Nanchang Ancient Cannel cruise tour (tentative date )
7.11 & 12 Weekend — no class activities			

## Week Four

7.13 (Mon)	全天 AM/PM	课时 Class	<ul style="list-style-type: none"> <li>• 10:00 — Group Project presentation</li> <li>• 1:30 — UCD T-shirt finalized and production presentation, group and individual photos</li> </ul>
7.14 (Tue)	全天 AM/PM	无锡-上海 Wuxi-Shanghai	<ul style="list-style-type: none"> <li>• 8:00 — 大巴到江南四季酒店接站 Road trip to Shanghai by bus</li> <li>• 11:00 — 上海面料市场 Shanghai fabric market</li> <li>• 3:00 — check in hotel in Shanghai</li> </ul>
7.15 (Wed)	全天 AM/PM	上海 Shanghai	<ul style="list-style-type: none"> <li>• Museum, Bund, God temple</li> </ul>
7.16 (Thu)	全天 AM/PM	Flex Day 上海 Shanghai	<ul style="list-style-type: none"> <li>• Sketchbook review</li> <li>• Group city excursion</li> </ul>
7.17 (Fri)	全天 AM/PM	上海 Shanghai	<ul style="list-style-type: none"> <li>• Final class meeting</li> <li>• Paid farewell lunch at New World</li> </ul>
7.18 (Sat)	上午 AM	上海 Shanghai	<ul style="list-style-type: none"> <li>• Class dismisses</li> <li>• Check out hotel by noon</li> </ul>

